

Healthy Innovation Conference

Program

8.30 a.m. Registration, Welcome

9.30 a.m. Opening & Welcome

Laura Buckwell, Broadcast Journalist and Former TV News Anchor, UAE

PART ONE: THE BIG PICTURE

9.40 a.m. Opening Keynote

Facts, Insights and Data: A Global Perspective on Alternative Proteins

Dr. Andy Zynga, Ex-CEO, EIT Food, Netherlands

10.00 a.m. Impulse Presentation

The Global Food Market in 10 Years: Drivers & Challenges

Sergei Ivanov, Executive Director and Member of the Board, EFKO Group, Russia

10.20 a.m. Keynote Speech

Gerhard Schröder, Former Chancellor of Germany

10.40 a.m. International Case Study

Towards establishing the UAE as a hub for Food Innovation

Alaa Al Ali, Member of the Board, Novel Foods Group LLC, UAE

10.45 a.m. Panel Discussion

Shaping the Future: Food Trends and Innovations

Soyeon Schröder-Kim, CEO Eurasia Partners C. Ltd., Korea

Dr. Andy Zynga, Ex-CEO EIT Food, Netherlands

Raymund Scheffler, Founder & CEO of the HITI Fund and Member of the Board, Novel Foods Group LLC, UAE

Bilal Ahmad Khan, Partner, Strategy, EY Parthenon, UAE

Adeel Khan Durrani, Commercial Leader NielsenIQ, UAE

11.30 a.m. Coffee Break & Networking

PART TWO: SWEET PROTEINS

12.00 a.m. Impulse Presentation

Let Food Be Thy Medicine

Dr. Harry König, The King Of Health, Germany

12.15 p.m. International Case Study

Shaping the Future of Sweet Proteins on a Global Scale

Mohamad Hassan Mneimne, Managing Director, Green Urbane, UAE

12.30 p.m. Impulse Presentation

Producing Food in Precision Fermentation

Dr. Stefan Rasche, Head of Department Plant Biotechnology, Fraunhofer Institute, Germany

12.50 p.m. Panel Discussion

Beyond Sugar: Enhancing Health and Happiness with Sweet Proteins (Without Harming the Planet!)

Dr. Michael Piontek, Artes Biotechnology, Germany

Dr. Jürgen Eck, CEO, bio.IMPACT, Germany

Christian Borck, Member of the Board, Novel Foods Group L.L.C, UAE

1.20 p.m. Lunch Break & Networking

PART THREE: PLANT-BASED PROTEIN

2.20 p.m. Impulse Presentation

Shaping Products and Production to International Markets

Tao Zhang, Co-Founder and Managing Partner, Dao Foods International, China

2.40 p.m. International Case Study

Bringing Plant-Based to the Consumer

Patrick Bühr, Head of Research and Development at Rügenwalder Mühle Carl Müller GmbH & Co. KG, Germany

3.00 p.m. International Case Study

Driving Changes in the UAE

Thomas Wrede, Member of the Board, Novel Foods Group LLC, UAE

3.15 p.m. Panel Discussion

The Transformation from Meat to Alt-Proteins - Driving New Technologies

Chris Bryant, Director at Bryant Research, UK

Florian Pichlmaier, CEO, Signature Products, Board Member of European Hemp Association, Germany

Tilen Travnik, Co-Founder & CEO, Juicy Marbles, Slovenia

David Yeung, CEO, Green Monday, Hong Kong

Patrik Huber, Founder, Sayari Ventures, Kenya

Start Up Pitch-Stages

Room 1

Moderator: Vedant Purohit, EY-Parthenon, UAE

2.20 p.m. Pitch #1

Green Monday

3.05 p.m. Pitch #3

Koralo

3.50 p.m. Pitch #5

META Texture Inc.

Room 2

Moderator: Tommaso Pavia, Strategy8, UAE

2.20 p.m. Pitch #2

Sayari Ventures

3.05 p.m. Pitch #4

Umami Bioworks

3.50 p.m. Pitch #6

Naala

PART FOUR: CULTIVATED PROTEIN

4.00 p.m. Impulse Presentation

Cultivated Meat for the Global Market
Viola Chen, Manager, GFI Consultancy, China

4.20 p.m. Panel Discussion

Scaling Technologies Globally and Locally
Ira van Eelen, Co-Founder & CEO of KindEarth.Tech, Co-Founder of RESPECTfarms, Netherlands
Mihir Pershad, CEO, Umami Bioworks, Singapore
Helen Hae-Ryoun Gi, CEO, HAE Think Tank, Korea
Prof. Ximing Zhang, Zhejiang University and CEO Microfuture Food Biotechnology Co., Ltd., China

5.00 p.m. Coffee Break & Networking

PART FIVE: CELLULAR NUTRITION

5.30 p.m. Impulse Presentation

An Update on Cellular Nutrition
Prof. Petr Sergiev, Center for Molecular and Cellular Biology, Russia

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SHAPING THE FUTURE LIFE



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29 FEB 2024



PART SIX: FERMENTED PROTEIN

5.50 p.m. International Case Study

Economic Prerequisites for a Successful Transformation to Alt-Proteins
Nicole Rocque, Alexander von Humboldt Foundation, German Chancellor Fellowship, India

6.10 p.m. Panel Discussion

Trends and Usecases of Precision Fermentation
Rajesh Krishnamurthy, CEO, Laurus Bio, India
David Bucca, CEO, Change Foods, USA/UAE
Dr. Stefan Rasche, Head of Department Plant Biotechnology, Fraunhofer Institute, Germany

PART SEVEN: CLOSING

6.50 p.m. Closing Panel Discussion

Change of Ethics in the Future Food Industry
Thomas Ebenfeld, Managing Director at concept m, Germany
Dr. Manon Sarah Littek, Founder of Green Generation Fund, Germany
Sergei Ivanov, Executive Director and Member of the Board, EFKO Group, Russia

7.30 p.m. Wrap-Up and Conclusion of the Event