

## NEW F!SH Thriving people & oceans

Winner 2022 Korea Startup Grand Challenge

Winner 2022 Global FoodTech Accelerator

Winner 2021 Global TUM DeepTech IdeAward

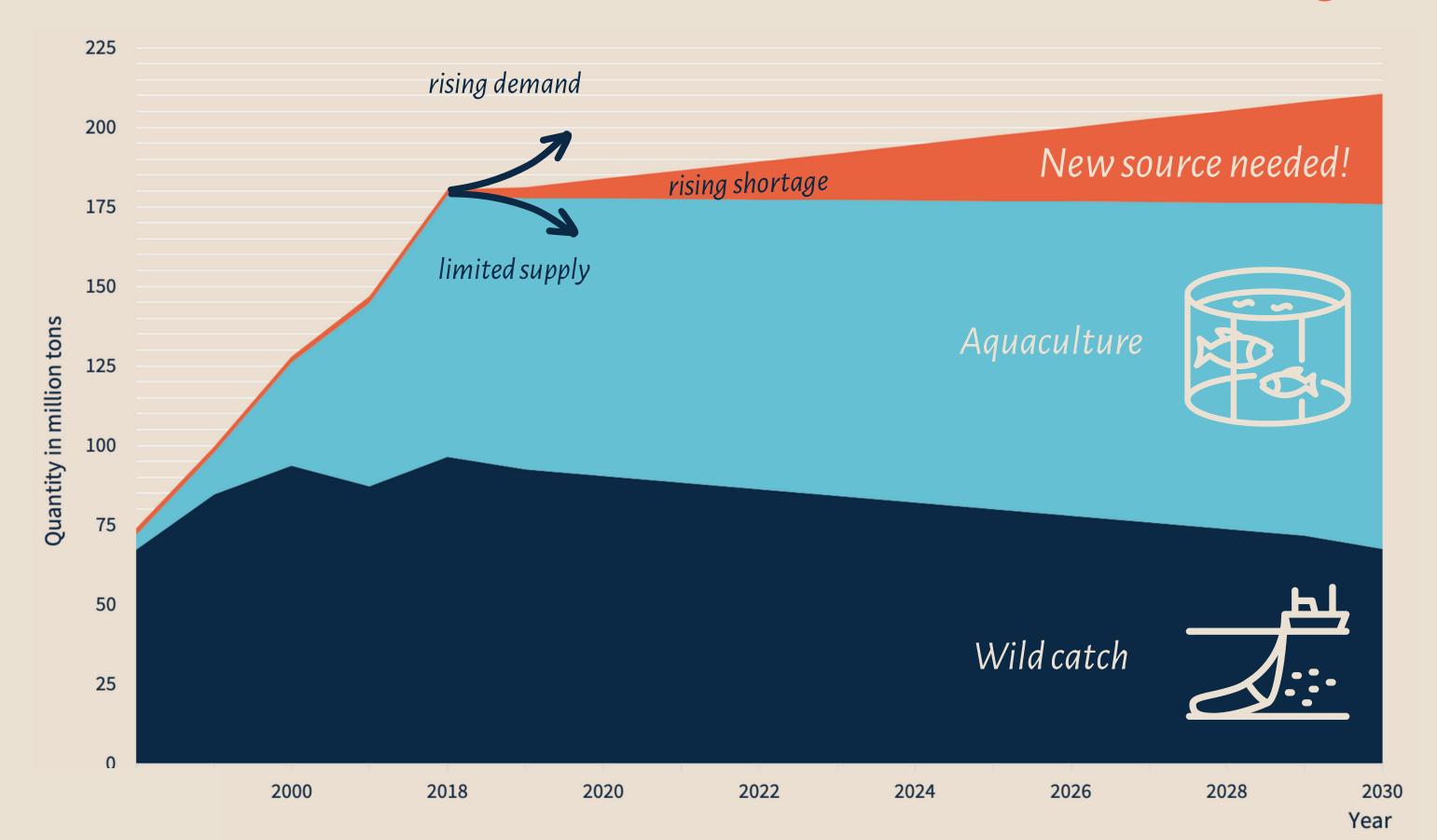
Finalist 2022 Focus Magazine Innovation Prize

2023 FoodTech 500 company

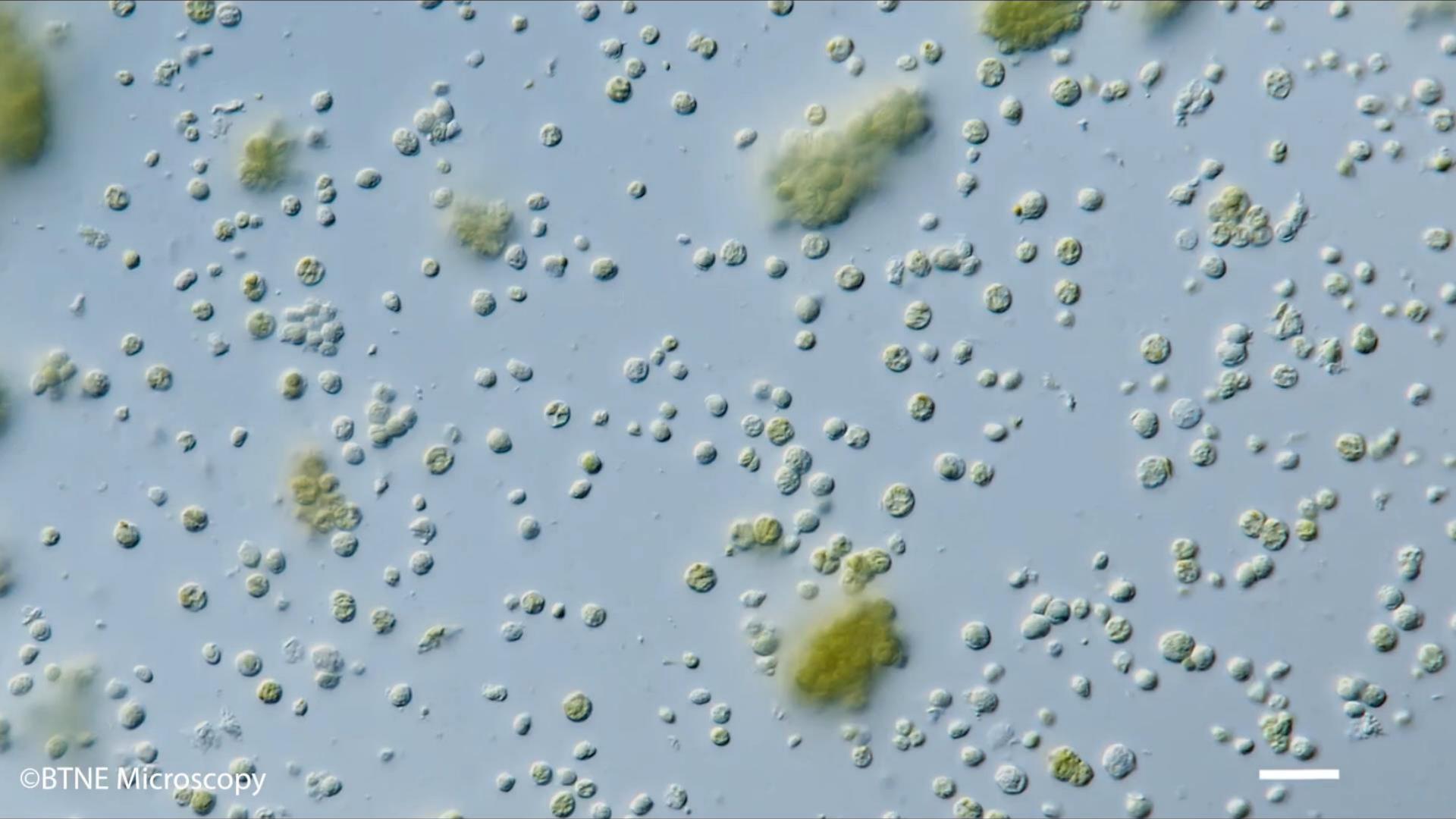
Winner 2023 Future Food Gateway to Asia



## Global 35 million ton seafood shortage







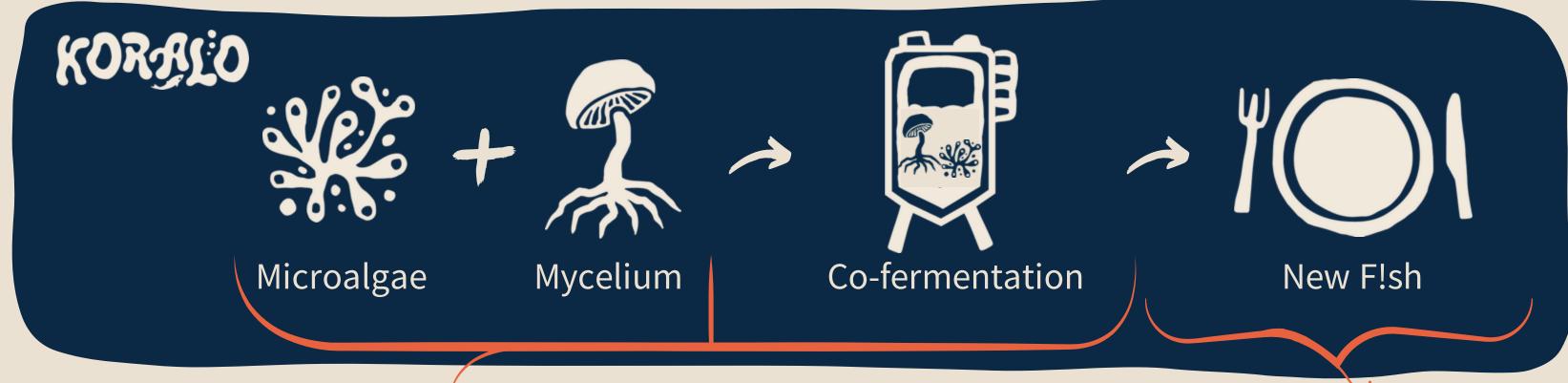


#### The Solution

Worldwide exclusive IP-protected co-fermentation technology mimicking nature Produced on large industrial scale in EU & KR

Nature

Microalgae Small fish Big fish Aquaculture/ Wildcatch













#### Customer voices

Food & flavor specialists, food manufacturers, chefs, investors & consumers **84.6**% rated New F!sh as similar in taste and appearance to conventional fish





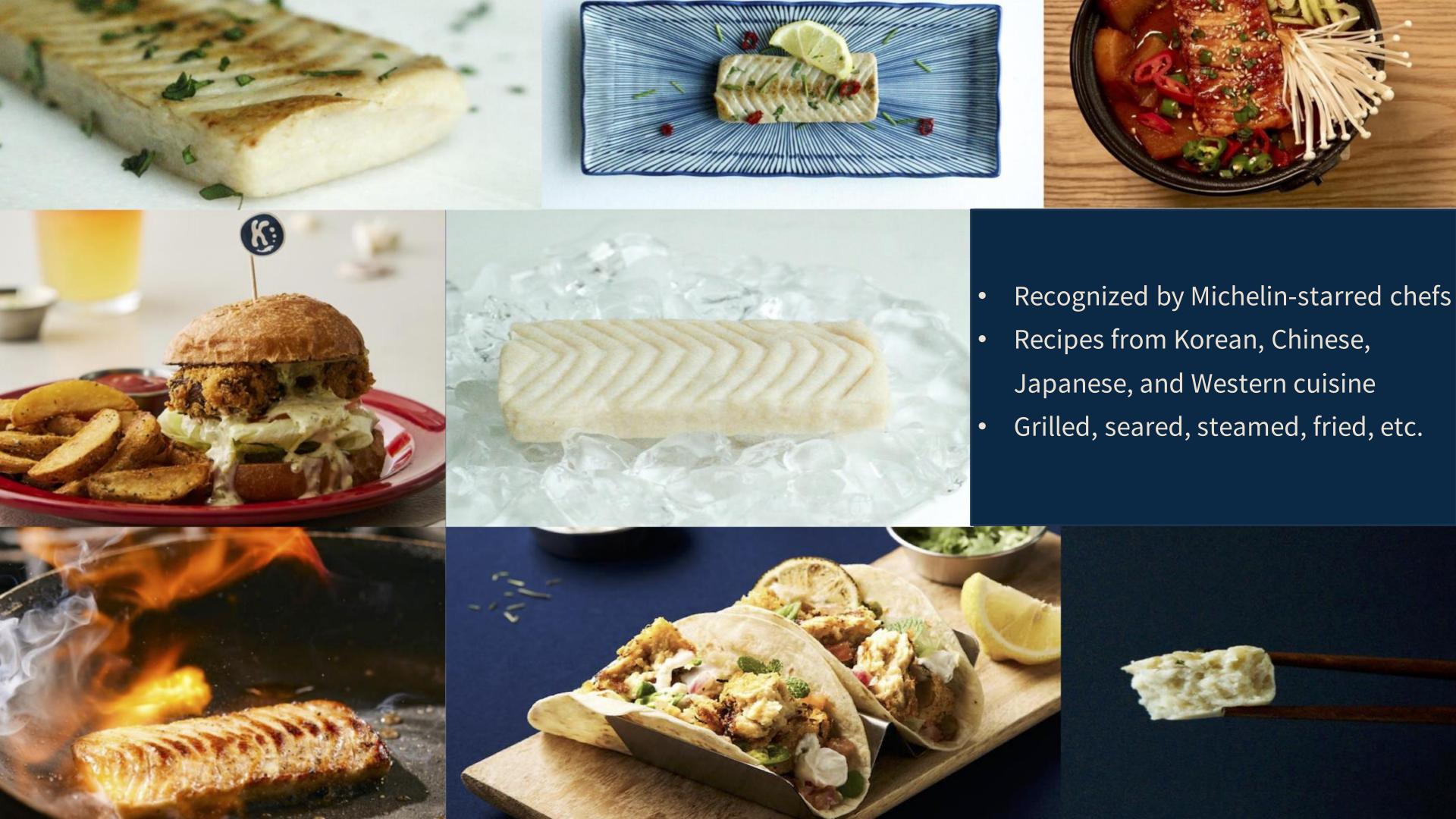
- Amazing would eat again! Really really enjoyed it
- It was my first time trying vegan fish so it was new!

  I was positively surprised by the smell of fish.
- It was super tasty brought me a taste of proper fish and non-veggie tacos that I have not had for a very long time
- Fresh and flaky! Finally, a proper seafood substitute.
- I had tacos and they were very tasty, they are delicious! It goes well fried and with sour sauces.











## Competition

				<b>.</b>	
	Co-fermentation	Farmed/caught	Plant-based	Cell-cultured	Fermentation
Taste & Texture	+++	+++	+/-	++	+
Nutrition/Health	+++	++	_	+	+
Cost & Price	\$	\$	\$	\$\$\$	\$\$
Production (weeks)	1	24-48	12-20	3	2
Scalability		<b>√</b>		X	X
	KORALO		VETAN NOVISH	Shiok Meats Seafood, reinvented.  Blue Oolu.  WILDTYPE	Quorn



### Production Koralo

vs soy protein



vs seafood



-96%



-91%

-94%



-84%

-98%



-99%







## Expansion KR 2024





**✓** Restaurants

Larger food distributors

**Food manufacturers** 

B2B2C



ercohs



B2C





MOU with the largest vegan food distributor in Korea

MOU with the largest baby food producer in KR

MOU with school cafeteria distributor catering +3000 schools

B<sub>2</sub>B







## Product Roadmap ~ Modular technology









New F!sh

Salmon New F!sh

2024

Shr!mp

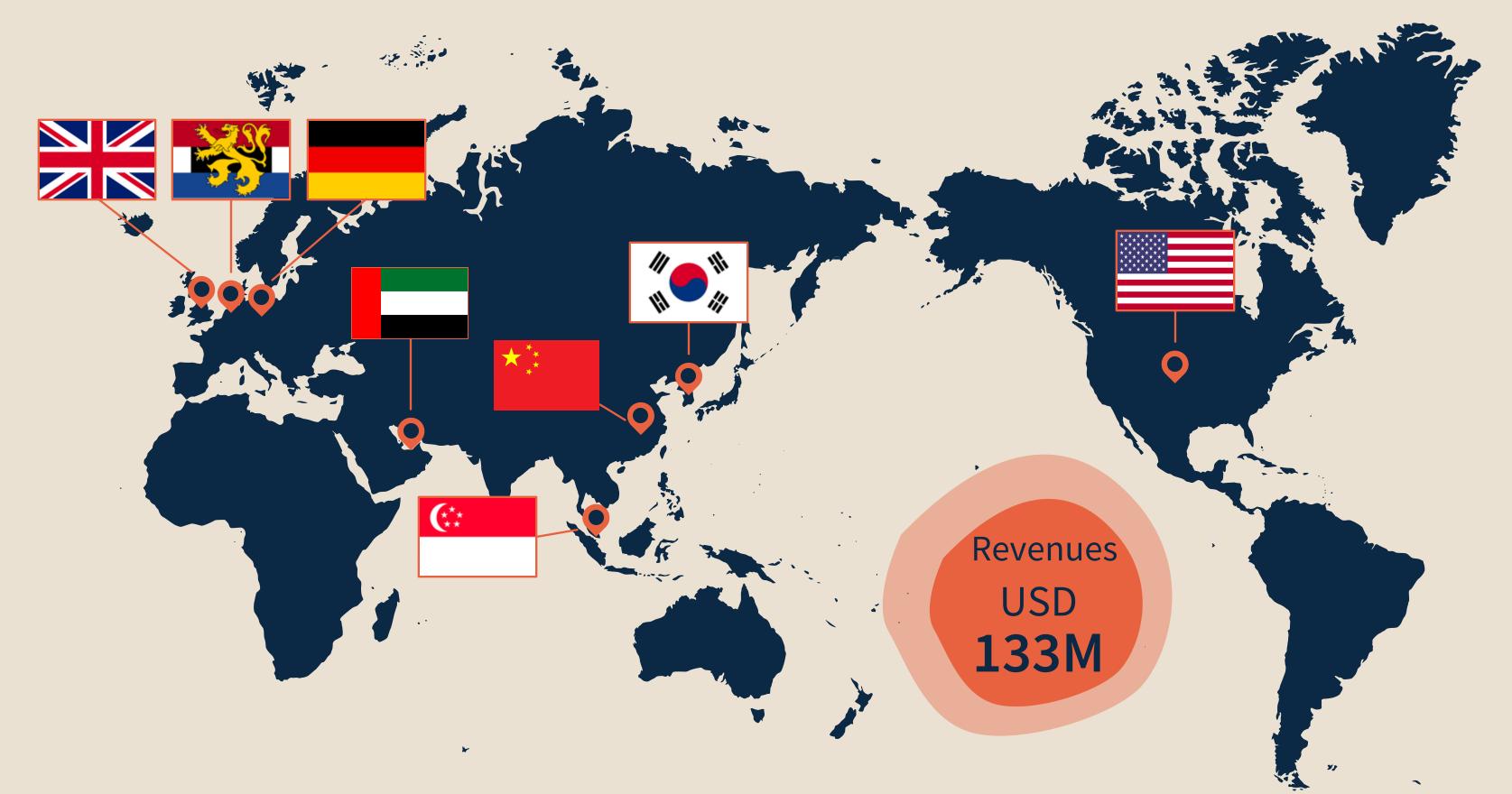
2025

**Scallops** 





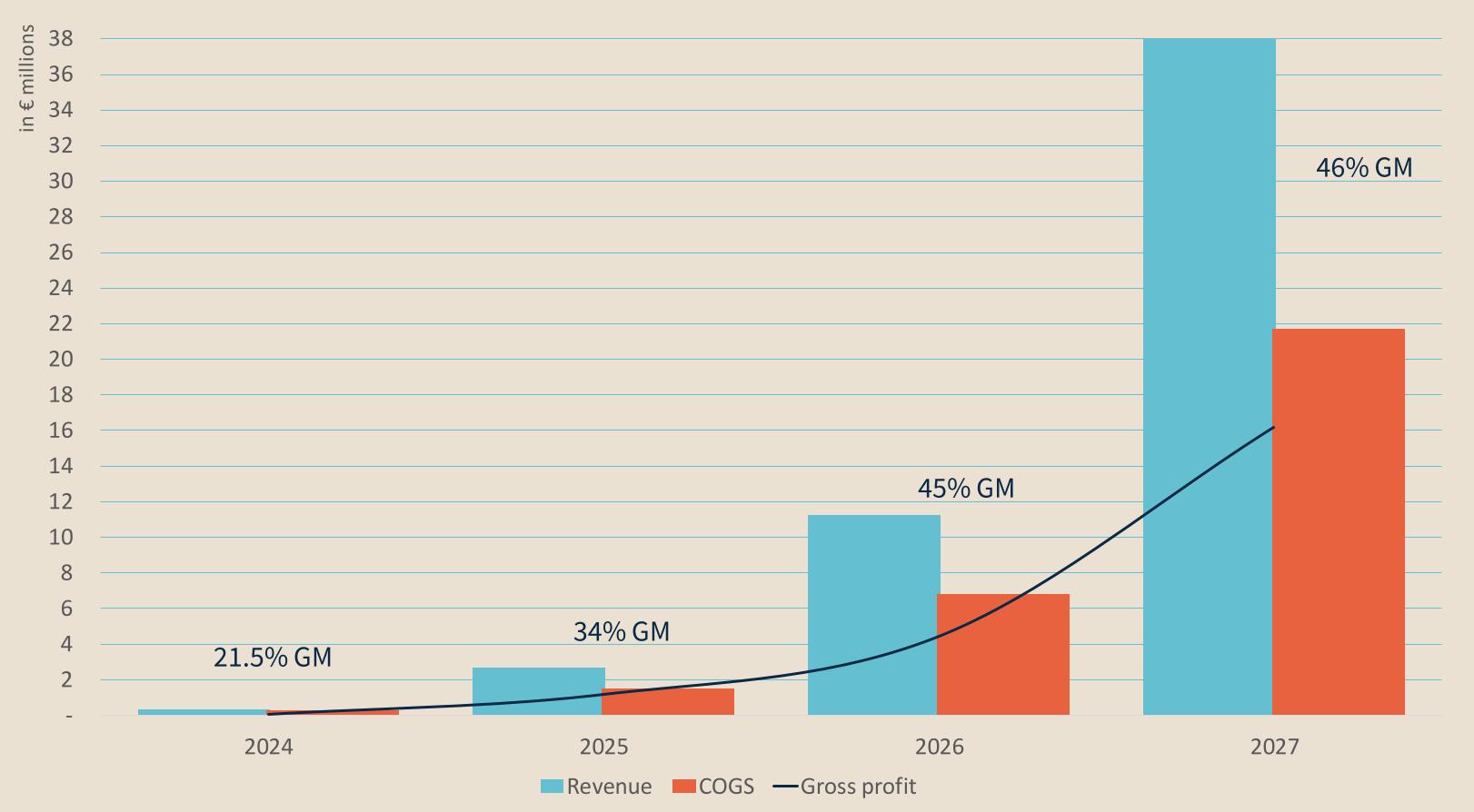
## Markets 2028







## Scale up ~ sustainable financial growth







#### Global Validation





#### **Technology - Germany**



Global TUM Deeptech IdeAward

**Technical University Munich** Venture Labs, professors & students

#### **Product - Spain**



#### Global Foodtech Accelerator

Basque Culinary Center Michelin Star Restaurant Network

#### **Global Market - Korea**



#### K-Startup Grand Challenge

Korea NIPA, Ministry of startups & SMEs, Big Bang Angels



#### **Technology - Germany**

#### Team







**Dr. Guido Albanese**Co-Founder & CTO
Operations, R&D, Finance

Sina Albanese Co-Founder & CEO Marketing & Sales, Finance





**Dr. Fatemeh Riazi**Product development manager

Harshitha Badrinath R&D manager



**Jay Seok**Sales manager



**Chelsea Gold**Marketing manager



**Davide Ferri**Product development



Harshitha MANJUNATH
Process optimization



Jeongcheol Kim
Process engineer



**Inha Kim** Content creator

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# Creating NEW F!SH for thriving people & oceans

KORALO

Join our wave as investors & industry partners!

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