



RÜGENWALDER MÜHLE

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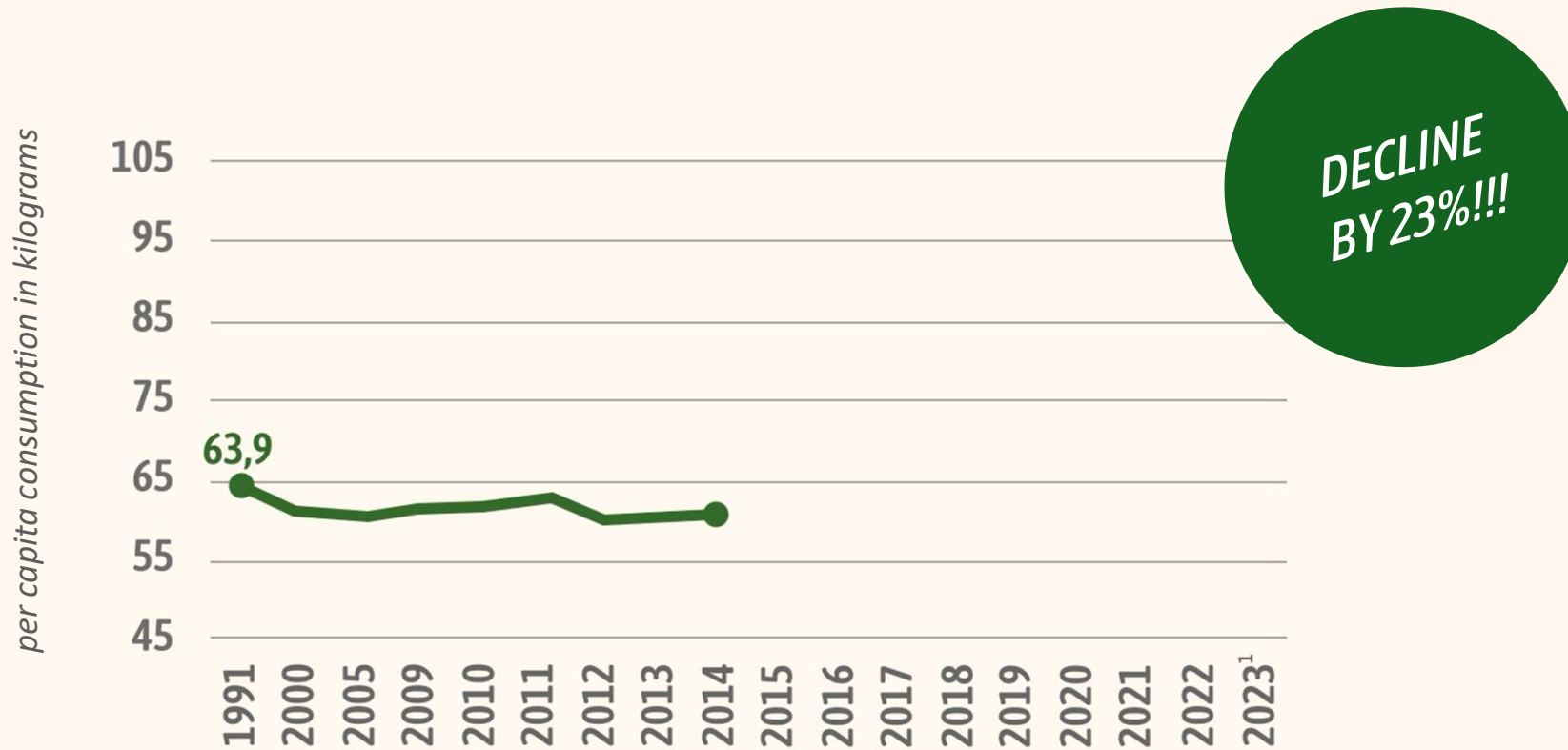
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FAMILY BUSINESS IN 7TH GENERATION



MEAT CONSUMPTION PER CAPITA IN GERMANY IN THE YEARS 1991 TO 2023 (IN KILOGRAMS)



Quelle(n): Bundesanstalt für Landwirtschaft und Ernährung; Thünen-Institut; Statistisches Bundesamt; Deutscher Jagdverband; ID 36573



SCHINKEN SPICKER
Mortadella



Ohne Zusatz von Geschmacksverstärkern
Wir produzieren mit 100% Ökostrom

508740-402

Eisenreichhaltig

60%



40%





WHY ARE WE
SUCCESSFUL IN
WHAT WE DO?



RÜGENWALDER MÜHLE



**BEYOND
MEAT®**

IMPOSSIBLE™

**MEATLESS
FARM**



planted.

he:ra



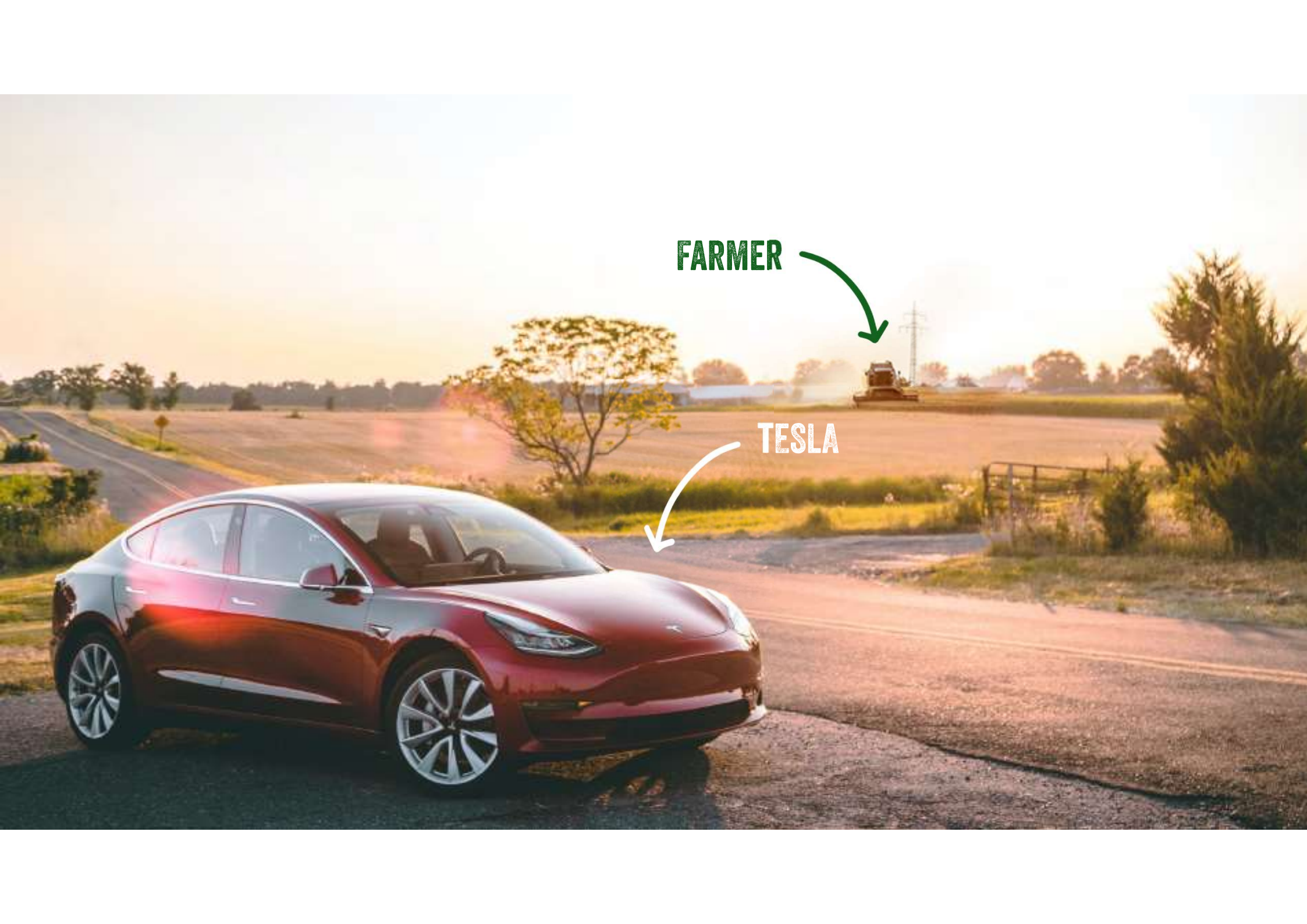
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**VIV
ERA**



... and so on



FARMER



TESLA



GREAT TASTE





SUSTAINABILITY









**ONLY
EVERY 10TH
GERMAN EATS
VEGETARIAN**



KEEP I



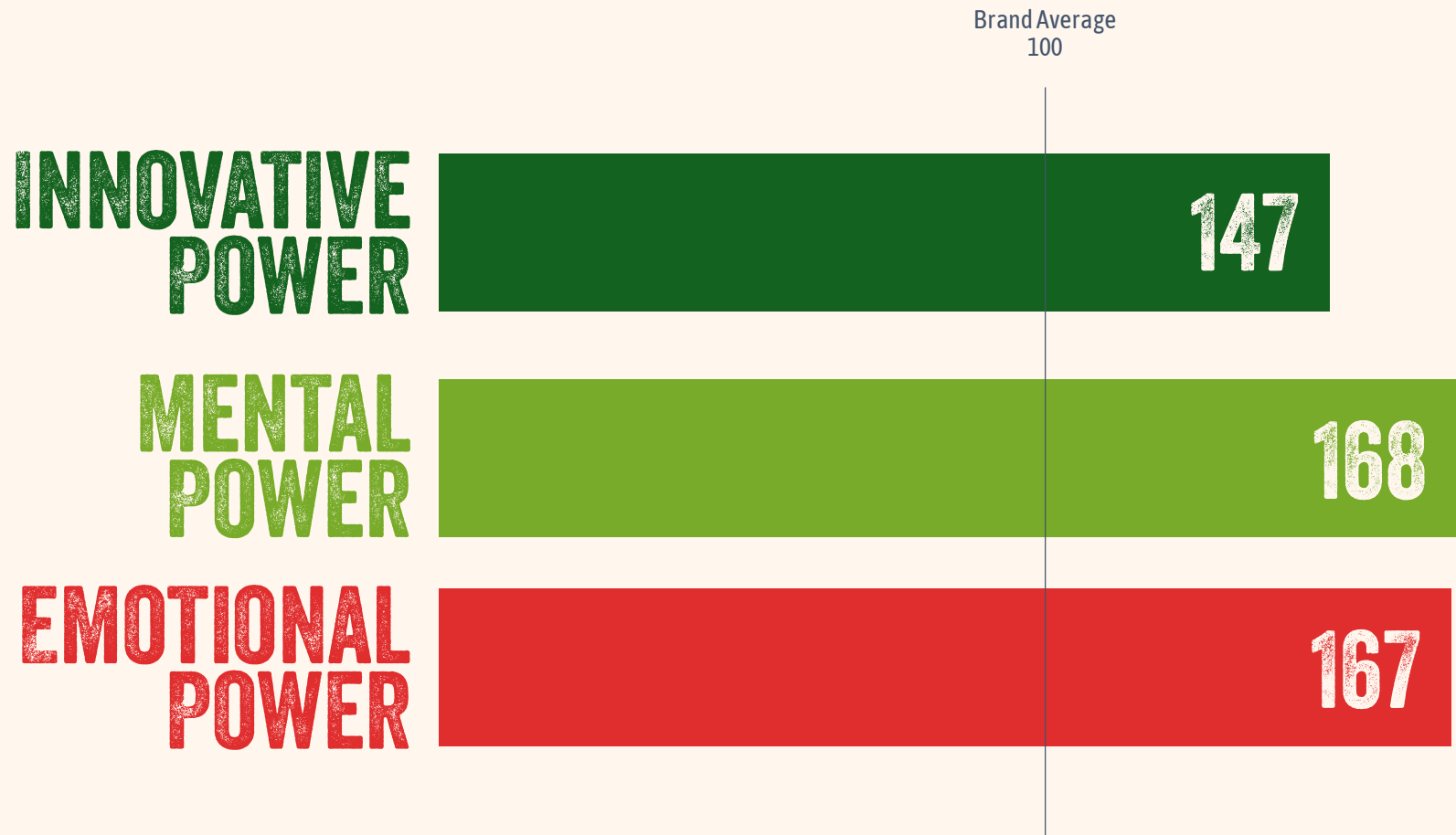
**INNOVATIVE
POWER** |

**MENTAL
POWER** |

**EMOTIONAL
POWER** |

Brand Average
100





ABENTEUER

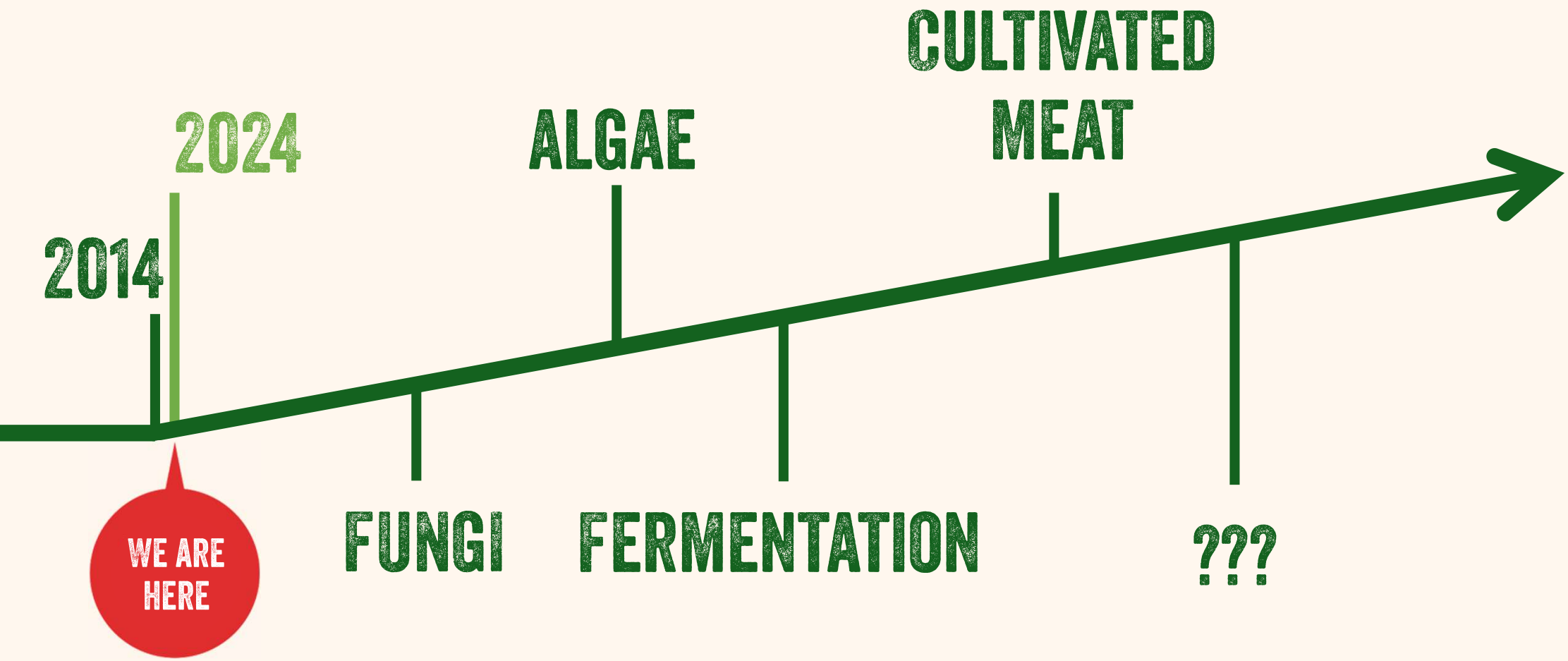


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THANK YOU!